



Who uses the AnchorLift?

The AnchorLift was invented on the Columbia River – to meet the needs of the salmon, sturgeon and steelhead fishermen. Fishing on a big river like the Columbia requires lots of anchor line. These fishermen grew tired of pulling in their anchor line by hand and needed a better way. Ironwood Pacific Outdoors developed the AnchorLift to meet this need. The AnchorLift Pro was later designed based on requests for a more heavy duty model. Now the AnchorLift is used by anglers across the United States.

- Salmon fisherman on the Columbia like the AnchorLift for its easy-to-use functionality, and to save time pulling in hundreds of feet of anchor line.
- Catfish anglers in the Midwest and South like it for the quick release function when they got a runner on the line.
- Shrimp fishers off the shores of British Columbia like to hook their shrimp pots to the AnchorLift and pull up their pots just like an anchor.
- Anglers on the Great Lakes use the AnchorLift to retrieve their anchor and lengthy anchor lines.
- Recreational crabbers can use the AnchorLift to pull up their crab pots quicker and easier.